

## <u>SaveDaily International Services</u> <u>Brings On A New Partner: Emirates NBD!</u>

For Immediate Release

COSTA MESA, Calif. SaveDaily International Services ("SIS") is excited to announce that it has recently onboarded Emirates NBD as a new client. Effective August 10<sup>th</sup>, 2018 Emirates NBD is using SaveDaily's API hosted solution for their end customers investment experience.

Emirates NBD was formed in 2007 and currently has \$130 Billion in total assets. The Bank currently has 9,000 employees with over 227 branches, with offices in United Arab Emirates (UAE), The Kingdom of Saudi Arabia, Egypt, India, Singapore, the United Kingdom, and representative offices in China and Indonesia. The bank was declared the Most Innovative Financial Services Organization of the Year at the 2017 BAI Global Innovation Awards.\*

SIS offers technology solutions to its international banking partners with on-line, paperless, mutual fund trading and money movement solutions, licensed as a white-label platform. SIS offers 6 different investment models: Credit Card Overlay, Mass Market, High-Net Worth, Pension, Robo Advisors Solution and Insurance Wrappers. These modules are available either an API (Application Programming Interface) or a SSO (Single Sign On) solution. SIS is headquartered in Delaware U.S. and has offices in California and Dubai, United Arab Emirates.

"Emirates is a key partner for us as they are a leader in the global digital banking industry" Jeff Mahony, Managing Principal – SaveDaily International Services

To learn more about SIS please visit <u>www.SaveDaily.com</u> and click the *International* tab.

## Alliance with SaveDaily

SIS is a wholly owned subsidiary of SaveDaily Holdings Corp. SaveDaily's low-cost, private label platform enables banks, brokerages, and non-traditional financial service providers to profitably offer high-end financial services to anyone, regardless of income, account size, or activity levels. SaveDaily offers record-keeping services to its intermediary partners, as well as directly to clients through a variety of white-labeled interfaces. Through SaveDaily's proprietary technology, clients can deliver a cost-efficient, high-quality investment portfolio to everyday savers everywhere. SaveDaily is headquartered in Costa Mesa, California. For more information, visit www.SaveDaily.com.