

## SaveDaily passes comprehensive Capital Readiness Report

For Immediate Release

COSTA MESA, Calif. SaveDaily® is excited to announce that it has passed and completed a comprehensive capital readiness report as of August 2017. The report was done by an outside 3<sup>rd</sup> party, Blue Moon Advisors (<https://bluemoonadvisors.com>), that does rigorous due diligence on fintech companies, registered investment advisors and more. The report was developed through predictive and adaptive methodologies by analyzing the commonalities amongst prior Blue Moon Advisor Clients that have been deemed "successful" over an 8-year period of study. According to Blue Moon Advisors, SaveDaily is the 2<sup>nd</sup> client in Blue Moon Advisor's history to achieve one of the highest ratings.

"The time and effort that went into this initiative was well worth it and re-assures our partners that we can pass their vigorous due diligence process" said Jeff Mahony – Founder and Chief Architect of SaveDaily®.

To learn more about **SaveDaily** and the platform's unique, low-cost, high-end financial services capabilities, please visit [www.savedaily.com](http://www.savedaily.com).

### About Blue Moon Advisors, a Blue Moon Consortium, Inc.:

Blue Moon Advisors provides comprehensive due diligence and market research, professional-grade business plans, financial pro forma development, website and logo design, marketing, brand management and other business consulting and related services. This includes the development and execution of capital readiness documentation, processes, procedures, educational programs and compliance verification. It is also a network of Blue Moon investors seeking high-quality, fully vetted, capital ready companies.

### About SaveDaily:

SaveDaily's® low-cost, private label platform enables banks, brokerages, and non-traditional financial service providers to profitably offer high-end financial services to anyone, regardless of income, account size, or activity levels. SaveDaily® offers investment and record-keeping services to its intermediary partners, as well as directly to clients through a variety of white-labeled interfaces. Through SaveDaily's® proprietary technology, intermediary partners can deliver a cost-efficient, high-quality investment portfolio to everyday savers everywhere. SaveDaily® is headquartered in Costa Mesa, California. For more information, visit [www.SaveDaily.com](http://www.SaveDaily.com).